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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/777,306	02/05/2001	Martin L. Hess	3801P001C3	3917
7590 08/23/2004 BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP Seventh Floor			EXAMINER	
			VU, VIET DUY	
12400 Wilshire Boulevard Los Angeles, CA 90025-1026		ART UNIT	PAPER NUMBER	
			2154	

DATE MAILED: 08/23/2004

Please find below and/or attached an Office communication concerning this application or proceeding.





	Application No.	Applicant(s)	H				
Advisory Action	09/777,306	HESS ET AL.	Ű,				
Advisory Action	Examiner	Art Unit					
	Viet Vu	2154					
The MAILING DATE of this communication app	ears on the cover sheet with the	correspondence address					
THE REPLY FILED 03 August 2004 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE. Therefore, further action by the applicant is required to avoid abandonment of this application. A proper reply to a final rejection under 37 CFR 1.113 may only be either: (1) a timely filed amendment which places the application in condition for allowance; (2) a timely filed Notice of Appeal (with appeal fee); or (3) a timely filed Request for Continued Examination (RCE) in compliance with 37 CFR 1.114.							
PERIOD FOR RI	EPLY [check either a) or b)]						
a) The period for reply expiresmonths from the mailing date of the final rejection. The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection. ONLY CHECK THIS BOX WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f). Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).							
1. A Notice of Appeal was filed on Appellant's Brief must be filed within the period set forth in 37 CFR 1.192(a), or any extension thereof (37 CFR 1.191(d)), to avoid dismissal of the appeal.							
2. The proposed amendment(s) will not be entered be	ecause:						
(a) ☑ they raise new issues that would require further consideration and/or search (see NOTE below);							
(b) ☑ they raise the issue of new matter (see Note below);							
(c) ☑ they are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or							
(d) I they present additional claims without canceling a corresponding number of finally rejected claims.							
NOTE: See Continuation Sheet.							
3. Applicant's reply has overcome the following reject							
4. Newly proposed or amended claim(s) would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s).							
5. The a) affidavit, b) exhibit, or c) request for reconsideration has been considered but does NOT place the application in condition for allowance because:							
6. The affidavit or exhibit will NOT be considered becaraised by the Examiner in the final rejection.	ause it is not directed SOLELY	to issues which were newly					
7. For purposes of Appeal, the proposed amendment explanation of how the new or amended claims we	(s) a)∏ will not be entered or b ould be rejected is provided belo)☐ will be entered and an					
The status of the claim(s) is (or will be) as follows:							
Claim(s) allowed: None.							
Claim(s) objected to: None.							
Claim(s) rejected: <u>19-28,41-45,59-76</u> .							
Claim(s) withdrawn from consideration:							
8. The drawing correction filed on is a) approved or b) disapproved by the Examiner.							
9. Note the attached Information Disclosure Statement(s)(PTO-1449) Paper No(s)							
10. Other:	Thom	·					
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S Patent and Today of Office	VIET D. VU PRIMARY EXAMINER	Viet Vu Primary Examiner Art Unit: 2154					

Continuation of 2. NOTE: e.g., in claim 19, "..the retrieving of the images is performed utilizing user-specified information including user-specified locations of the plurality of sites from which the images associated with the items can be retrieved". The proposed changes would require further consideration and a new search.

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